

The guest journey





Pre arrival



Arrival



Post departure

Use PressReader's premium content to make the guest journey truly memorable. With PressReader, Hotel brands are elevated at every touchpoint. Guests can engage with magazines and newspapers before they arrive, during their stay and even after they leave the property.



Before guests arrive

Guests can download the PressReader app and all their favourite titles when they book to stay at your hotel. They can read their favourite titles at home, on their way to the airport, on-board their flight and even after they arrive at their final destination.



Booking

Because every journey starts with a good story. Give your guests the gift of PressReader when they book with you, allowing them to download all their favourite titles and stay up-to-date with quality news from around the world.



At the hotel

Reimagine how newspaper and magazine content is distributed to your guests. Through PressReader, your hotel can elevate the guest experience, satisfy the diversity of people's content interests and their growing appetite for quality journalism. Your guests will be able to choose from thousands of their favourite titles to at your hotel, or discover publications they never knew existed.



After guests leave

Leave a lasting impression. With PressReader, your guests get extended access, even after they leave your property.



